#### QUICK FACTS

2020 Income
Fundraisers \$ 72,490
Donations \$ 236,556
Grants \$ 1,095,777
Contracts \$ 818,288
Investments \$ 230,963

2020 Expenses
Park Programs \$ 1,480,691
Fundraising \$ 52,328
Operations \$ 111,538

A total of \$ 1.48 million or 89.98% of our expenditures were in support of park programs and projects.

Only 10 % of the money we spent was for Santa Monica Mountains Fund operations and fundraising.

The reporting period in this leaflet is 1/1/21 to 12/31/21.

These figures have not yet been audited.



# Growing and Planting

Last year, the Native Plant Nursery grew over 50,000 plants to be used for restoration purposes in the park. As of early 2022, the park is on track to put 50,000 of these plants into the ground! The nursery also held its first annual Monarch and Milkweed conference, involved hundreds of volunteers and taught many classes about native plants to the public.



## Our staff

Last year, SAMO Fund employed 70 staffers either full-time or part-time. And 67 interns were taken on by SAMO Fund to work in your local national park. They rolled up their sleeves and contributed at least 91,000 extra hours of work to the park maintaining, preserving, restoring and teaching about the Santa Monica Mountains National Recreation Area. Way to go!

"No act of kindness no matter how small is ever wasted." Aesop

## Thank you!

With all that is going on in the world, this is our opportunity to thank you for your generous support. Your support locally is vital to the global effort to protect our precious environment. Please know that we very much appreciate everything you so generously give and we put it to good use for your national park.

The Santa Monica Mountains Fund is a 501(c)(3) non-profit organization. So, your donation is fully tax deductible to the extent permitted by law. You can donate to us on-line at: <a href="https://samofund.org/donate">https://samofund.org/donate</a> or mail us at the address below.

#### Unrestricted donations give us the most capacity

# Contact Information

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# Santa Monica Mountains Fund



# 2021 Annual Report



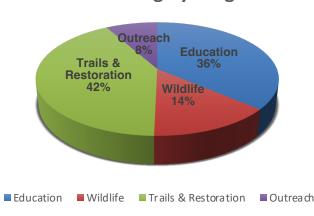
#### Who We Are

The Santa Monica Mountains Fund is the National Park Service's (NPS) official non-profit 501(c)(3) partner for the Santa Monica Mountains National Recreation Area. As such, the Fund supports education programs, wildlife research / protection, trail maintenance, habitat restoration and the Native Plant Nursery at Rancho Sierra Vista / Satwiwa. It also helps protect cultural resources, provides public information about the mountains and encourages stewardship. For the year ending 12/31/21, the Fund allocated \$1.5 million to NPS programs such as Open Outdoors for Kids, wildlife research and SAMO Youth.

# "Nature's peace will flow into you as sunshine flows into trees." John Muir

The Santa Monica Mountains National Recreation Area is the largest urban national park in the country. Extending over 50 miles from Point Mugu to the Hollywood Hills, the mountains reach into L.A. This park is a biodiversity hotspot, being home to over 1,000 plant species that provide habitat for around 500 mammal, bird, reptile, and amphibian species.

#### 2021 Funding by Program



# Our Work for the Park



#### Paramount Ranch

SAMO Fund will donate \$500K towards the rebuilding of Paramount Ranch. Over the last year, we have welcomed thousands of people to the Ranch to enjoy its beauty and help us raise money for the rebuild of its historic structures. The Date Night Drive-In movie series, Tailgate Jam music festival and many other activities and visits were all on the program. With thanks to everyone who has joined in the fun and supported this important project: <a href="https://samofund.org/paramount-project">https://samofund.org/paramount-project</a>

### Open Outdoors for Kids

Despite the ongoing pandemic, SAMO Fund staff helped NPS to create virtual experiences in nature direct from the park for 21,600 Title 1 elementary school students. They asked questions and talked with the rangers online in real time. We look forward to welcoming students back in-person soon.



## Wildlife

SAMO Fund was delighted to be awarded a grant from the Ventura County Community Foundation to support wildlife research in the Santa Monica Mountains National Recreation Area. This grant is allowing us to involve more young people in this vital work to protect our wildlife.



#### SAMO Fund Trail Crew

This year's trail crew has cleared or maintained over 25 miles of trails in the last year. This involves weeding, brushing and repairs. They have also put up raptor poles at two NPS sites: Paramount Ranch and Rancho Sierra Vista. These poles encourage raptors to alight and spot potential prey helping to control the damage that rodents do to park buildings.

