

QUICK FACTS

2017-18 Income	
Earned	\$ 92,665
Fundraisers	\$ 57,885
Donations	\$ 180,129
Grants	\$ 863,979
Contracts	\$ 625,550
TOTAL	\$1,822,946

2017-18 Expense	
Given to parks	\$1,509,000
Fund expenses	\$ 162,000

Dollars Support Parks, Not Our Operations

Only **9.7%** of the money we spent was for Santa Monica Mountains Fund operations.

A total of **\$1,509,000** or **90.3%** of all spending were in support of park programs and projects.

The reporting period in this leaflet is **10/1/17** to **9/30/18** so it differs from the Fund's audited reporting period.



Ballard Mountain

The Fund marked Black History Month this year with an event celebrating the re-naming of Ballard Mountain from the pejorative in 2010. It was a privilege to have the Ballard family attend. They are descendants of former slave and homesteader John Ballard after whom the mountain is named. And they still live in southern California.



Break the Poison Chain

With support from local cities and organizations, this year the Fund launched the Break the Poison Chain campaign with the aim of encouraging residents to avoid using anti-coagulant rodenticide. This substance is extremely harmful, with research showing it affects 90% of local wildlife. Find out more at:

www.samofund.org/takethepledge

"I have found that, among other things, giving liberates the soul of the giver." - Anne Frank

Thank you!

We do not have room in this report to thank everyone who has supported our work this year. But without your generosity we would not have raised the over **\$153,000** you gave last year. Your support allows us to continue our work.

A gift to the Santa Monica Mountains Fund is fully tax deductible to the extent permitted by law because we are a 501(c)(3) non-profit organization.

You can donate to us on-line through our website or mail us at the address below. Donation boxes can be found throughout the park. Or you can pledge a gift over several years at: www.samofund.org/pledge

Unrestricted donations give us the most capacity to help preserve the mountains and encourage stewardship.

Contact Information

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Like us on Facebook:
www.facebook.com/santamoniamountainsfund

Follow us on Twitter: @samofund

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Check out our website: www.samofund.org

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Santa Monica Mountains Fund



2017-2018 Annual Report



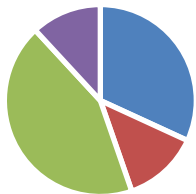
Who We Are

The Santa Monica Mountains Fund is the National Park Service's official non-profit 501(c)(3) partner for the Santa Monica Mountains National Recreation Area. As such, the Fund supports education programs, wildlife research and protection, trails and habitat restoration. It also helps protect cultural resources, provides public information about the mountains and encourages stewardship. For the year ending 9/30/18, the Fund gave **\$1,509,000** to programs such as Every Kid in a Park, wildlife research and SAMO Youth.

"Climb the mountains and get their good tidings", John Muir

The Santa Monica Mountains National Recreation Area is the largest urban national park in the country. Extending over 50 miles from Point Mugu to the Hollywood Hills, the mountains reach right into L.A. This park is a biodiversity hotspot, as it is home to over 1,000 plant species, providing habitat for around 500 mammal, bird, reptile, and amphibian species.

How Our Money is Spent



- Education
- Wildlife and other research
- Buildings and Trails
- Stewardship and Visitor Protection

Our Work

\$1 million granted to the mountains

Last year (January to December 2017), for the first time, the Fund allocated over \$1 million to the work of the National Park Service in the Santa Monica Mountains National Recreation Area. These funds helped over 20,000 youngsters experience a national park under the Every Kid in a Park program; supported the construction of a new laboratory, dorm and conference room at the La Kretz Center at Rocky Oaks; and employed 22 youth from Los Angeles and Oxnard in the SAMO Youth program. The National Park Foundation, UCLA, The Annenberg Foundation and many of your generous donations were instrumental in helping us reach this figure.

Concert for the Cats

With thanks to volunteer Julie Newsome, the Concert for the Cats at Peter Strauss ranch entertained over 100 people with an evening of music, auction and refreshment under the stars. It also raised significant dollars for the ongoing study of big cats in the Santa Monica Mountains, and for the wildlife crossing at Liberty Canyon!



Happy 40th Birthday!

In June we invited the community to help us celebrate the park's 40th anniversary at our Spring Celebration. It was a day of shared joy at King Gillette Ranch highlighting how the park's existence positively impacts the environment, wildlife and residents every day.

Students in the Park

2017 / 18 saw the largest number of youth engaged in outdoors activities in the mountains and L.A. parks than ever before. The Fund underwrote the cost of the buses, bringing nearly 20,000 4th graders to enjoy a day of outdoor adventure with rangers in the mountains. Additionally, the 22 high school students selected for SAMO Youth had a life-changing experience working with rangers this summer. They earned a full time salary as they learned on the job by painting fences, clearing trails, helping at events and restoring habitat. 2018 marked the third year that the Fund has jointly administered this program with the National Park Service.



La Kretz Center

The La Kretz Center, a facility at Rocky Oaks used for environmental science, has been completely rebuilt this year. The Fund worked with UCLA and the National Park Service to create a new wet lab for necropsies, a dorm for visiting scientists and staff, as well as a new meeting room. Opened on September 30th, the La Kretz Center allows scientific inquiry to take place in a state-of-the-art setting.